

# PORTLAND CENTRAL CITY TASK FORCE

Elected, business, education, cultural, and community leaders  
working together to revitalize Portland's Central City

## THE CHARGE

Revitalizing Portland's Central City is the State of Oregon's imperative. This transformative effort will connect federal and state resources with our most challenging local issues.

By the end of 2023, the Task Force will articulate a new vision for the role Central City plays as a place for business, residents, education, arts, entertainment, and shopping. Working with committees, the Task Force will develop measures to restore clean streets, reduce crime and vandalism, end unsheltered homelessness, and improve the city's competitive position on taxes.

## ORGANIZATION & WORKFLOW

The Task Force and its committees will hold three two-hour meetings between August and November.

- Meeting 1: Define the challenges
- Meeting 2: Develop a vision and recommendations
- Meeting 3: Build a roadmap for implementation

Final visions and next steps will be presented at the Oregon Business Plan Leadership Summit on December 11.

## CO-CHAIRS:

Governor Tina Kotek & Dan McMillan, The Standard

## Committees

### VALUE PROPOSITION

Committee Chair:  
• Nolan Leinhart,  
ZGF Architects

### LIVABLE NEIGHBORHOODS

Committee Chair:  
• Vanessa Sturgeon,  
TMT Development

### COMMUNITY SAFETY

Committee Chairs:  
• Rob Stuart, OnPoint  
Community Credit  
Union  
• Sen. Kate Lieber,  
Oregon 14th  
District; Sen.  
Majority Leader

### HOUSING AND HOMELESSNESS

Committee Chair:  
• Chair Vega  
Pederson,  
Multnomah  
County

### TAXES FOR SERVICES

Committee Chair:  
• Charles Wilhoite,  
Willamette  
Management  
Associates

### THE CHARGE

Advance a powerful and compelling vision for the future and identify key steps needed to achieve it, with a focus on employment, housing, shops and restaurants, arts and culture, education, and tourism.

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Outline key steps to restore Portland as one of the cleanest cities in the US, with recommendations to mobilize the state, metro, and local resources to the task. Include measurable clean-up goals, and a budget and staffing plan.

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Advance an action plan to reduce and prevent crime, specifically those impacting local retailers and restaurants. Assess resources currently available and address the adequacy of the system, including actions to accelerate capacity where there are shortfalls.

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Review work underway. Identify underlying issues that must be addressed to reduce unsheltered homelessness, as well as what programs and services are needed. Explore roles and responsibilities from public and private entities and funding necessary to deliver programs and services.

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Assess the impact of recently enacted regional and local tax measures on the provision of critical services and the city's economic competitiveness. Recommend changes that would improve the public's perceived value of the post-2019 tax-service environment.