

OREGON
BUSINESS PLAN

THINKING BIG

**21ST ANNUAL OREGON LEADERSHIP SUMMIT
DECEMBER 11, 2023**

THE PLAN, EDITION 21

Welcome to the 21st Leadership Summit of the Oregon Business Plan. The Business Plan is well into the 10-year vision we laid out at the 2020 Leadership Summit – to achieve not just prosperity in this decade, but *Shared Prosperity*; to see that all Oregonians from all backgrounds, communities, and locations have equitable access to opportunity.

Business Plan goals for the decade are to **grow wages, increase the share of people working, grow household wealth, and increase economic mobility**. In pursuit of those goals, our 10-year vision calls out three imperatives:

- 1) Grow the economy to create and attract good jobs.
- 2) Prepare Oregonians for the good jobs of today and tomorrow.
- 3) Empower Oregonians from all communities to achieve economic opportunity and mobility.

We crafted the 10-year Business Plan framework understanding that many policy initiatives would be required for state recovery and growth. Knowing that Oregon cannot do everything at once, we proposed staging initiatives at intervals over the decade, initially focusing on immediate post-pandemic challenges and opportunities. A list of those efforts is shared at the top of the opposite page with a QR code link to more detail online. There is still more to do on these initiatives, but progress so far is significant.

Thinking Big for Big Challenges

This year we are calling out two challenges that deserve immediate priority—restoring the vitality of Central City Portland, which benefits all of Oregon, and connecting education and university research more tightly with economic development.

At this Summit we also want to think about priority initiatives to stage at future Summits, and we're offering participants electronic voting to weigh in on what those should be. In a post-pandemic world, issues such as climate change, artificial intelligence, and changing work requirements will shape our future. We must continue to focus on racial equity and inclusion. And thanks to extraordinary federal investments, we have opportunities to rebuild our infrastructure and manufacturing base.

To engage at that level we must consider big, bold changes. The theme for this year's gathering is *Thinking Big*, applying comprehensive, long-term thinking and action to expand and share prosperity in a time of great challenges and opportunities. The Oregon Chips Act, Future Ready Oregon and recent legislation on housing and broadband reflect such thinking and action.

On the opposite page, we call out ten initiatives that Oregon might consider for focused attention during the rest of this decade. They are described more fully at Oregon Business Plan web pages linked from the same QR code noted above.

We invite Summit participants to identify which of these issues they are passionate about and want to engage in. With that input in hand we look forward to staging the work at future Summits.

Thank you for being here and for all you do for Oregon and Oregonians!

Staging Priorities for a Decade-Long Journey to Shared Prosperity

Engaged 2020-2023

Early Initiatives Launched and Ongoing

- Workforce Talent Development
- Earned Income Tax Credit Uptake
- Broadband Access
- Semiconductor Manufacturing
- Housing Supply and Affordability
- Water Management
- Oregon's Funding Share, Columbia River Interstate Bridge Replacement
- Postsecondary Access and Affordability
- Long-term Budgeting

SCAN



For greater detail, visit:
<https://oregonbusinessplan.org/2023-leadership-summit/>

Up Now

Top Issues at Today's Leadership Summit

- *Portland*
- *Connecting Education and Research with Economic Development*

Ten Potential Issues in the Balance of this Decade

(Electronic Voting)

- *Strengthen K-12 Education Performance and Accountability*
- *Improve Health Care Access, Affordability, and Quality*
- *Create More Accessible and Affordable Childcare*
- *Update Oregon's Land Use System*
- *Launch a Renaissance in Oregon Manufacturing*
- *Overhaul Oregon's Forest Health and Wildfire Policies and Investments*
- *Restructure Oregon Public Transportation Development and Funding*
- *Create Plans to Address Climate Change and Grow the Economy*
- *Prepare Better for Cascadia Earthquake*
- *Overhaul Oregon's Tax Structure*

SCAN



When prompted, scan to vote.
Or visit vevox.ap and enter code 144-477-625

For 2025-2030

Goal Metrics We'd Like to See Achieved by 2030

Wages: 1.5 percent annual growth—above the rate of inflation

Share of People Working: Up by 3 percentage points

Poverty Rate: Below 8 percent

Postsecondary Enrollment: Up 13 percentage points

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DIAMOND



PLATINUM



M.J. Murdock
CHARITABLE TRUST

GOLD



SILVER



BRONZE



THINKING BIG

21st ANNUAL LEADERSHIP SUMMIT

- 7:30 A.M.** **Doors Open** - Light breakfast and coffee available
- 8:30** **Framing The Oregon Business Plan** - *Joth Ricci, CEO, Dutch Bros Coffee; Chair, Oregon Business Plan*
- 8:40** **Growing Our Economy** - *U.S. Senator Ron Wyden*
- 9:10** **Poetry Reading** - *Anis Mojgani, Oregon Poet Laureate*
- 9:15** **Making Big Things Happen** - *Derek Thompson, Staff Writer, The Atlantic*
- 9:50** **A Call for Leadership (Electronic Voting)** - *Joth Ricci*
- 10:15** **Break**
- 10:30** **Portland Is What We Make It - Report of the Portland Central City Task Force**
- *Governor Tina Kotek*
 - *Multnomah County Chair Jessica Vega Pederson*
 - *Mayor Ted Wheeler, Portland*
 - *Rob Stuart, President and CEO, OnPoint Community Credit Union*
 - *Senator Kate Lieber, Oregon House District 14, Senate Majority Leader*
 - *Vanessa Sturgeon, President, TMT Development*
 - *Tim Boyle, Chairman, President, and CEO, Columbia Sportswear*
 - *Charles Wilhoite, Managing Director, Willamette Management Associates*
 - *Nolan Lienhart, Principal and Director of Planning & Urban Design, ZGF Architects*
 - *Jamey Hampton, Artistic Director, BodyVox*
- 11:50** **Lunch**
- 12:30** **Getting Big Things Done** - *Interview with Governor Tina Kotek by Derek Thompson*
- 1:00** **The Legislative Outlook** - *Senate President Rob Wagner and House Speaker Dan Rayfield*
- 1:20** **A New Vision for Talent Development** - *Anne Mersereau, VP, Human Resources, Diversity, Equity & Inclusion, PGE; Chair, Oregon Workforce & Talent Development Board*
- 1:35** **Partner Engagement in Industry Consortia**
- *K.S. Venkatraman, Sr. Director, AI Computing, Nvidia*
 - *Mariah Robbins, VP Global People & Culture/VP, Operations, A-dec*
 - *Travis Reiman, Superintendent, Hillsboro School District*
 - *Lisa Skari, President, Mt. Hood Community College*
 - *Jonath Colon, Deputy Director of Economic Development, Centro Cultural*
- 2:10** **Student Perspective** - *Petra Marmon, Student, Central Oregon Community College*
- 2:20** **Bridging Education and the Economy** - *Dr. Nagi Naganathan, President, Oregon Institute of Technology*
- 2:30** **Wrap Up** - *Joth Ricci*
- 2:40** **Exhibits and Networking Opportunity, Concourse** - *Oregon Higher Education: Innovation, Education, Economic Development*
- 4:00 - 6:00** **Oregon Bounty Reception, Club Level**