



# SEIZING THE MOMENT

**20TH ANNUAL OREGON LEADERSHIP SUMMIT**  
**DECEMBER 12, 2022**

# THE PLAN

## THE VISION

**SHARED PROSPERITY.** All Oregonians, from all backgrounds, communities, and locations must have equitable access to good jobs, education opportunities, and other resources to achieve their aspirations.

## FOUR GOALS

**GROW WAGES** to  
raise the financial  
security of  
Oregonians

**INCREASE THE  
SHARE OF PEOPLE  
WORKING** to bring  
more Oregonians  
into the economic  
mainstream

**GROW  
HOUSEHOLD  
WEALTH** to  
increase family  
security and  
intergenerational  
well-being

**INCREASE  
ECONOMIC  
MOBILITY**  
regardless of race  
or place

## THREE IMPERATIVES

### 1. **ECONOMY.** *Grow, create, and attract good jobs.*

We must nurture “traded sector” businesses that sell their products and services beyond their own locality, in particular manufacturing. We must create the conditions that enable them to start up, grow, and compete regionally, nationally, and globally.

### 2. **EDUCATION.** *Prepare Oregonians for the jobs of today and tomorrow.*

Ensure that all Oregonians – especially those historically underserved and marginalized – have more equitable access to higher levels of education and training that prepare them for the future and put them on the pathway to opportunity.

### 3. **OPPORTUNITY.** *Provide supports that empower more Oregonians and ensure that zip code is not destiny.*

Create greater mobility through desegregation in housing, investments in early childhood stability and learning, transformation of social safety net policies into instruments of mobility, and empowerment of communities to adopt their own solutions to economic mobility.

## THE MOMENT

We’re heading into a pivotal year. With a new Governor, a new Legislature, and new leadership across many sectors and communities in Oregon, the timing is opportune for fresh ideas and new policy directions on all of the critical issues listed on the following page – and more.



# STAGING THE WORK

*Acting now while laying the groundwork for the decade ahead*

## 1. IMPLEMENT POLICIES ADOPTED IN 2022

- **Future Ready Oregon** (workforce education)
- Wider **broadband** access and adoption
- Expanded **Earned Income Tax Credit** uptake

## 2. MOVE ON OPPORTUNITIES RIPE FOR ACTION IN 2023

- **SEMICONDUCTOR AND ADVANCED MANUFACTURING.** Keep Oregon a global leader.
- **POSTSECONDARY EDUCATION.** Expand equitable access.
- **HOMELESSNESS AND HOUSING.** Address production and affordability; unify services.
- **WATER RESOURCES.** Update management, planning, permitting.
- **ECONOMIC DEVELOPMENT.** Improve coordination and outcomes.
- **THE I-5 BRIDGE.** Fund Oregon's share to build it.
- **FISCAL PLANNING.** Assess long-term needs and create budgeting to match.

## 3. LAY THE GROUNDWORK FOR POLICY ACTION BEYOND 2023

- **INDUSTRIAL AND HOUSING LAND.** Update policies for economic opportunity, affordable housing.
- **FOREST MANAGEMENT.** Improve practices to mitigate wildfire.
- **HEALTH CARE.** Improve access and contain costs.
- **EARLY CHILDHOOD.** Make child care and early learning more accessible.
- **CLIMATE CHANGE.** Adopt policies to reduce impacts *and* grow the economy.

Explore our policy documents:  
<https://oregonbusinessplan.org/2022-leadership-summit/>



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