Brown offers vision but no details at business summit

Portland Tribune – December 4, 2018

By Jim Redden

Oregon Gov. Kate Brown did not directly address the biggest question facing her administration when she appeared at the 2018 Oregon Leadership Summit on Monday morning — how she wants the 2019 Oregon Legislature to raise the additional $2 billion needed to balance the proposed budget she released last week.

Instead, Brown talked in general terms about the need for "more investments" in issues she prioritized in her proposed budget, including education, health care and climate action.

"Oregon is at a turning point," Brown said, noting that the state's current strong economy "gives us opportunities to make those investments now."

The lack of specifics was surprising because the three business organizations that sponsored the summit had all but proposed a deal on Brown's proposed budget. The Oregon Business Council, Oregon Business and Industry, and the Portland Business Alliance had drafted the 2018 Oregon Business Plan at the center of the summit. The most recent version of its annual proposed state business blueprint, it looks favorably at the Legislature diverting state "kicker" tax refunds into a reserve fund and enacting a "business activities tax" on corporate revenues, minus purchases from other firms.

But, the plan said, such revenue increases will do little good unless the Legislature also curtails projected Public Employees Retirement System premium increases that will consume much of them. According to the plan, the PERS burden is expected to double over the next four years.

"Oregonians should not experience rising taxes and prices simply to pay for added PERS costs," says the plan, which also calls state employee health care costs too high.

At first glance, Brown and her party would seem to have a mandate to do whatever they want at the session that begins on Jan. 22. She beat Republican state Rep. Knute Buehler by 50 to 44 percent at the Nov. 6 general election. And Democrats won three-fifths "supermajorities" in both the Oregon House and State Senate at the election, giving it the authority to raise taxes without the support of any Republicans.

But approving such an increase without any Republican support is politically risky. House Republican Leader Carl Wilson (R-Grants Pass) has already signaled he's prepared to make a campaign issue out of it.

"This is not a challenge to the Legislature. It is a challenge to the wallets and pocketbooks of hardworking Oregonians. This is a call to drastically increase taxes on everyday Oregonians," Wilson said after Brown released her proposed budget on Nov. 28.

The issue broke wide open several hours after Brown finished talking, however. During a panel discussion on future education spending, four Oregon legislators directly confronted the $2 million deficit and the political difficulty of increasing taxes that much if government costs — including increasing Public Employee Retirement System premiums — are not also controlled.
"It's got to be bipartisan and got to have substantive cost containment," said state Sen. Tim Knopp (R-Bend) of any effort by the next session to raise that much money.

Wilson went even further, saying that rural Oregonians don't understand why the state needs that much more money because it is already collecting a record amount of taxes.

Despite the call for "cost containment" in the plan, the business leaders at the summit found much to like in Brown's proposed budget. Like all 15 previous plans, the 2018 version called for more state spending on education, lamenting the property tax limitations imposed on schools by the state voters when they approved Measure 5 and Measure 50 many years ago.

When she presented her budget, Brown urged lawmakers to pass a tax overhaul "to adequately fund our education system." Overall, she wants to spend $13.7 billion on education in the next two years.

Of Brown's proposed $2 billion boost, the largest single share — about $926 million — would go to K-12 schools to extend the school year, reduce class sizes and fully fund a measure passed by Oregon voters in 2016 to offer more career and technical education.

About $368 million would go to pay for day care and early childhood education, which her office said would prepare kids for kindergarten and give them social and academic skills to do well in elementary school and beyond.

And as college costs climb and graduates continue to struggle with student loans, $590 million would go to universities and community colleges to prevent tuition increases of more than 5 percent and would double state grants for low-income students who want to go to college.

Brown made her comments during a panel discussion titled "Executives Working Together to Solve Oregon's Biggest Challenges." The other panelists, who she chose, were: Maria Pope, president and CEO, Portland General Electric; Lisa Vance, EVP, chief executive, Providence Health and Services; and Julia Brim-Edwards, senior director, Global Operations, World Headquarters, Public Engagement, Government and Public Affairs, Nike.

Ironically, in response to a question from Brown, Brim-Edwards was more direct about the business community needing to support the tax increases necessary to fully fund the governor's budget. She invited the business leaders to join a new organization Nike helped form last week called the Coalition for the Common Good that is intended to support the proposed budget at the 2019 Oregon Legislature.

Find out more

You can read the 2018 Oregon Business Plan at: tinyurl.com/ybekpvd8e.

Oregon Capital Bureau reporter Aubrey Wieber contributed to this story.