INNOVATION & ENTREPRENEURSHIP PANELISTS

Jon Fink – Vice President for Research
Portland State University (PSU)

Skip Newberry - President
Technology Association of Oregon (TAO)

Lisa Dawson – Executive Director
NE Oregon Economic Development District (NEODD)

HEATHER STAFFORD
ASSISTANT DIRECTOR
INNOVATION & ENTREPRENEURSHIP

Oregon Innovation

@heathastafford **#ORinnovation**
@BusinessOregon

Oregon Leadership Summit
December 14, 2015

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GROW OUR OWN
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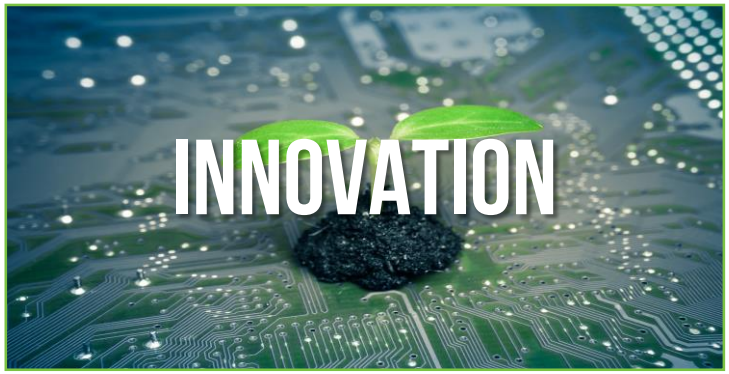
INNOVATION & ENTREPRENEURSHIP

A NEW ERA IN OREGON INNOVATION

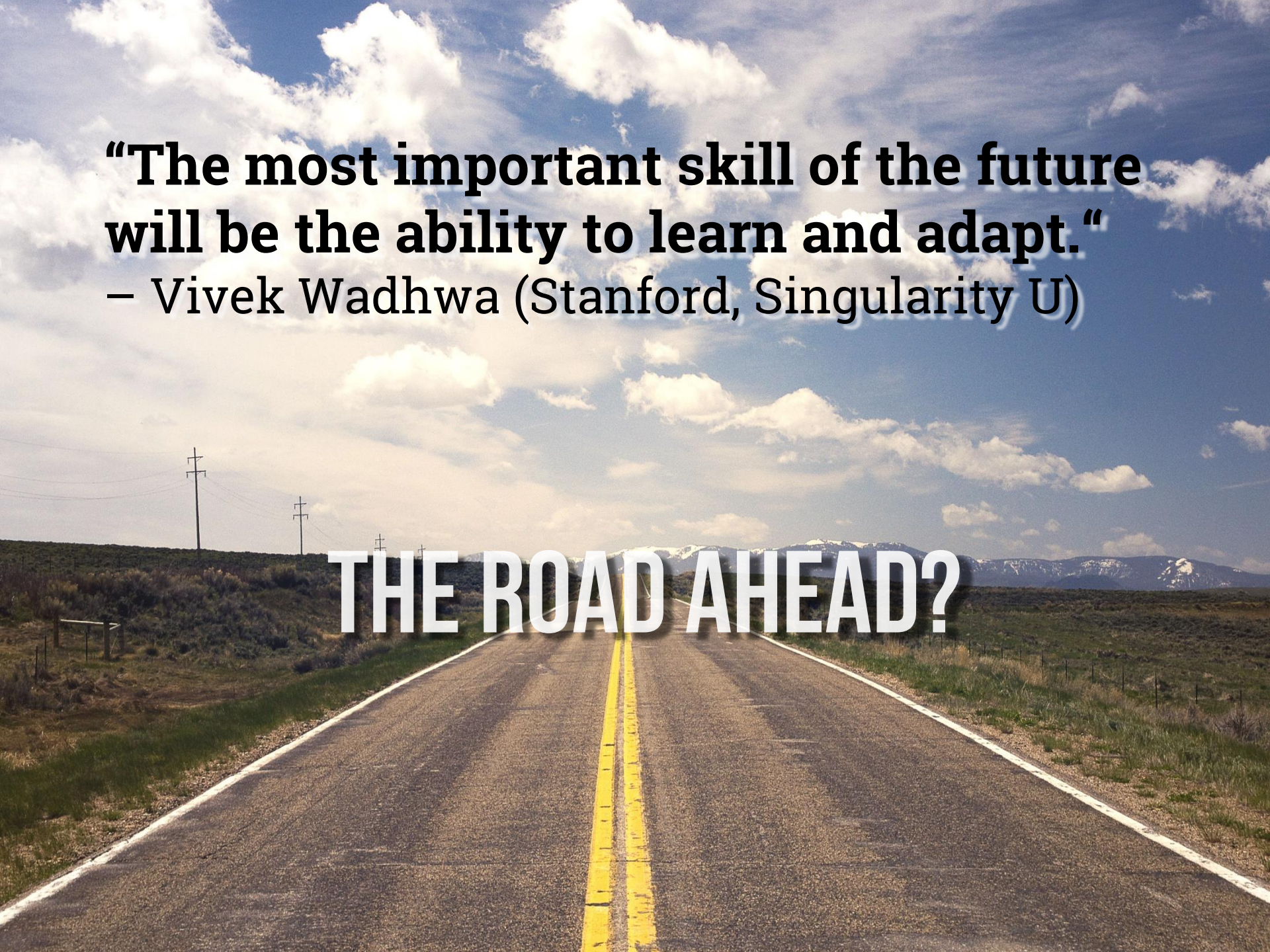
- Innovation & Entrepreneurship division launches in 2015
- New assistant director hired in April
- 5 total staff positions + entrepreneur in residence
- Programs
  - Oregon Innovation Council (Oregon InC)
  - Oregon Growth Board (OGB)
  - Regional Accelerator & Innovation Network (RAIN)
  - Oregon Metals Initiative (OMI)
  - Northwest Collaboratory for Sustainable Manufacturing (NWCSM)



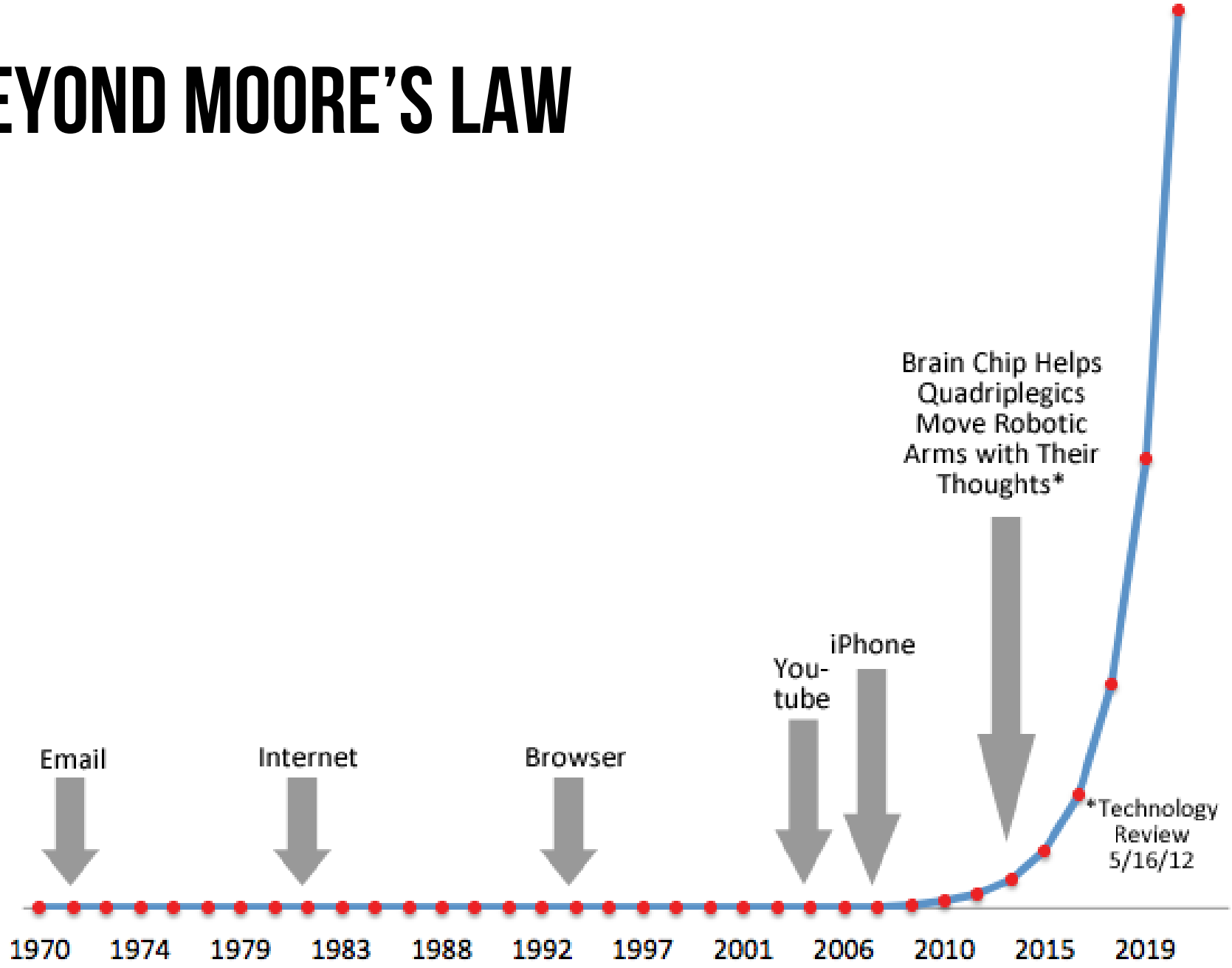
- STEM/CTE
- University tech transfer
- Federal grants (SBIR/STTR)
- Prototype support

- Incubators and accelerators
- Small Business Development Centers
- Economic Development Districts
- Mentors and coaches

- Oregon Growth Board
- Angel investors and seed funds
- Venture capitalists and conferences
- Community capital


“The most important skill of the future will be the ability to learn and adapt.“
– Vivek Wadhwa (Stanford, Singularity U)
THE ROAD AHEAD?

BEYOND MOORE'S LAW



EMERGING MARKET OPPORTUNITIES

WHY DOES IT MATTER?

Global Footprint Network
Advancing the Science of Sustainability

The Ecological Footprint

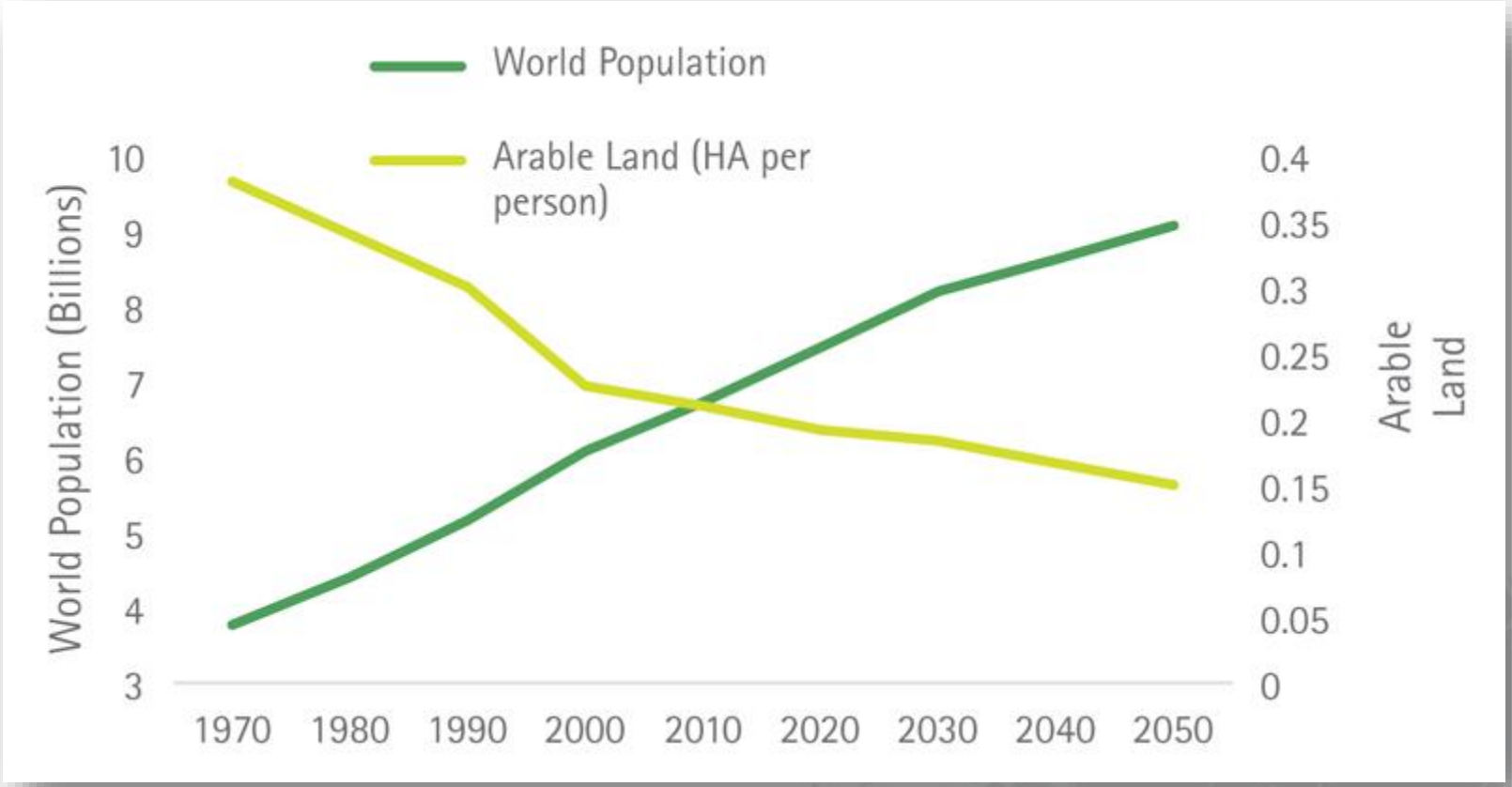
MEASURES

how fast we consume resources and generate waste

SUPPORTING THE MODERN LIFESTYLE

“Humanity must now produce more food in the next four decades than we have in the last 8,000 years of agriculture combined.
And we must do so sustainably.”
~ “The 2050 Criteria” World Wildlife Fund

WORLD POPULATION VS. ARABLE LAND



Source: FAO United Nations, World Bank

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$17.9M IN BASE BUDGET

OREGON INC

SIGNATURE RESEARCH CENTERS

OREGON BEST™

OTRADI
Oregon Translational Research & Development Institute

ONAMI
OREGON NANOSCIENCE AND MICROTECHNOLOGIES INSTITUTE

INDUSTRY INITIATIVES

Drive Oregon™
ADVANCING THE ELECTRIC VEHICLE INDUSTRY

OregonWaveEnergy TRUST

FIC Food Innovation Center
Agricultural Experiment Station
Oregon State University

OREGON STORY BOARD

SOAR OREGON

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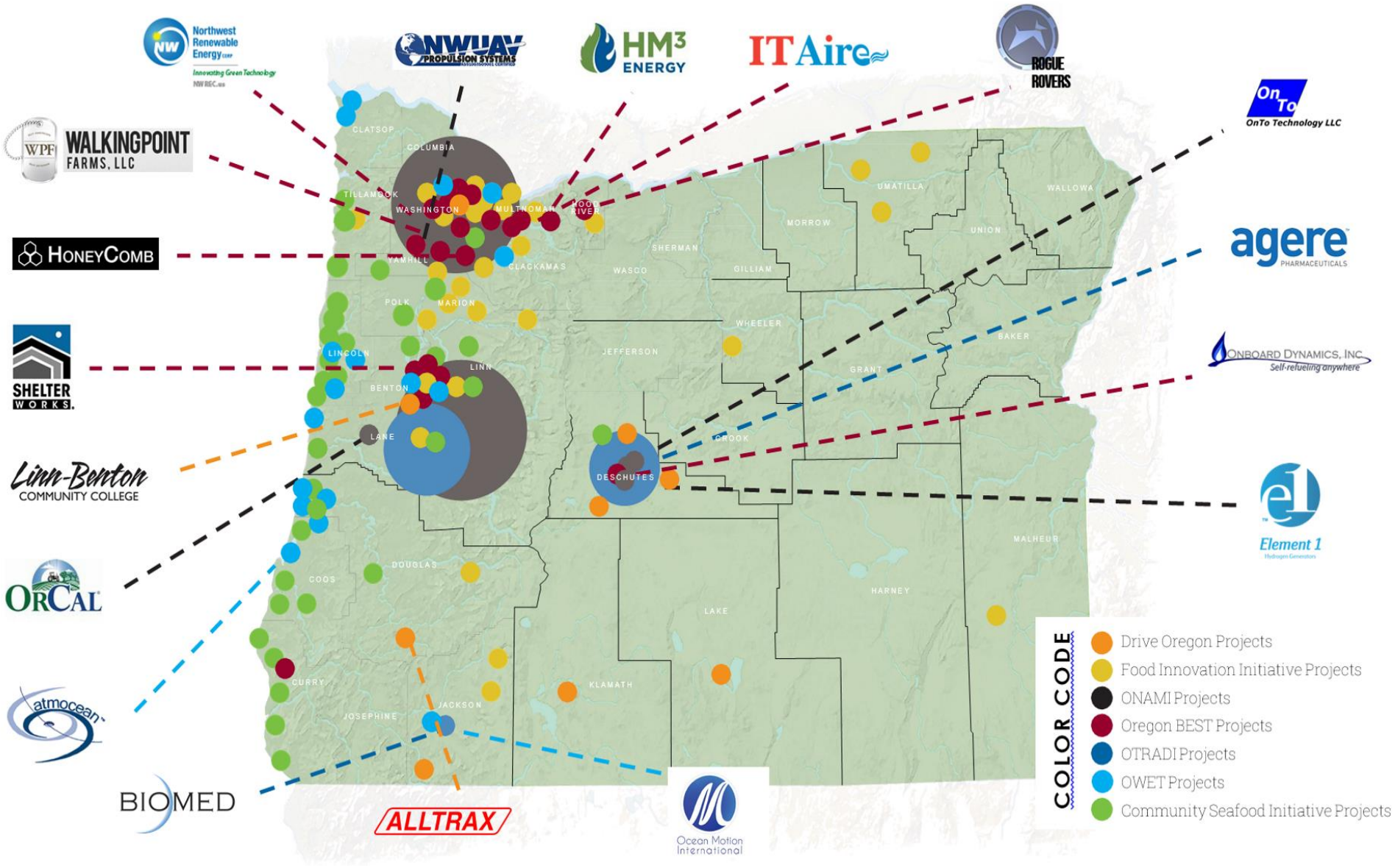
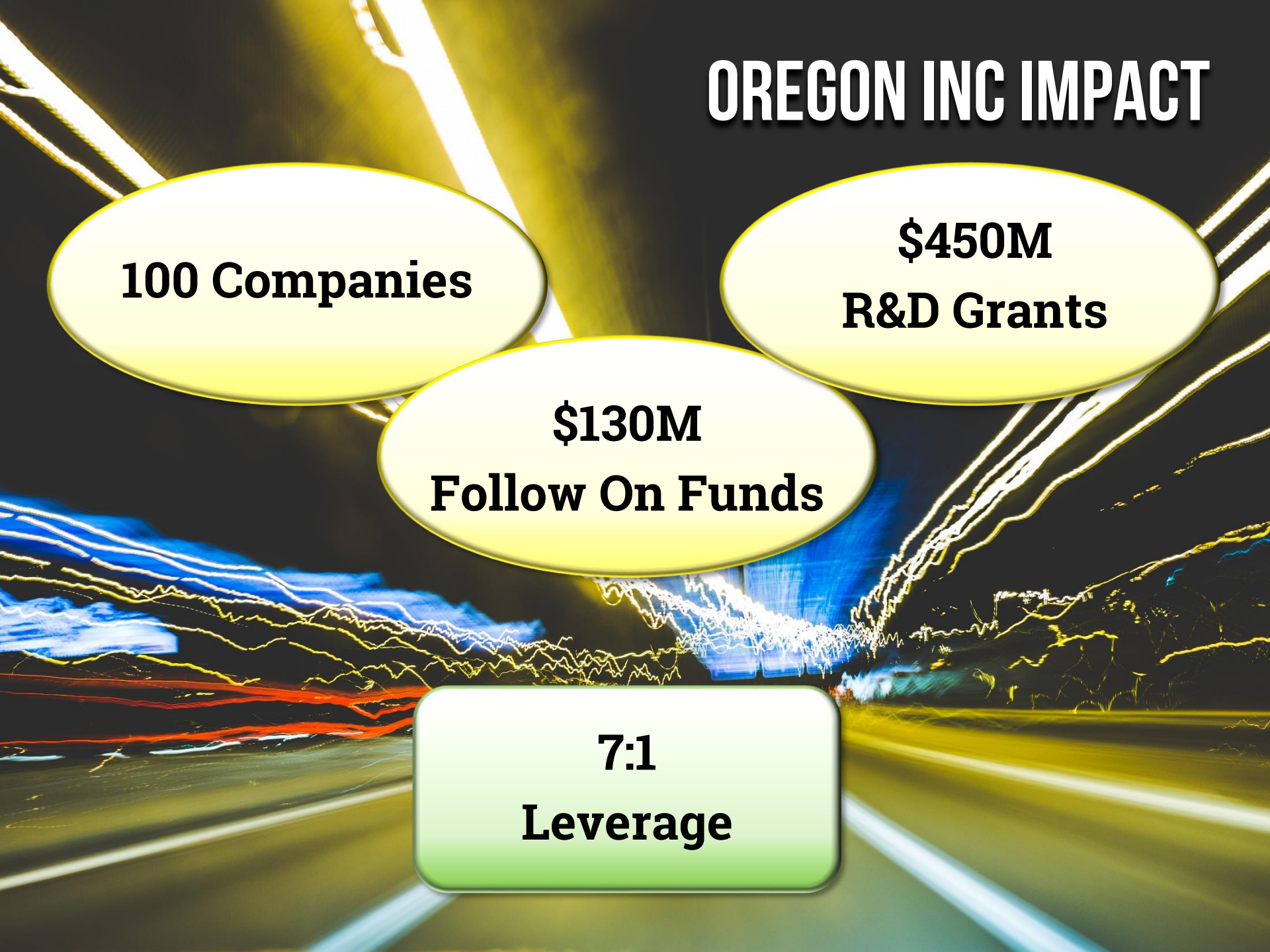
KEY OREGON INC PROJECTS




OREGON INC IMPACT
100 Companies
$450M
R&D Grants
$130M
Follow On Funds
7:1
Leverage

WHAT'S ON THE HORIZON?

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