

Cluster-Specific Priorities

Natural Resources	
Cluster-Specific, Actionable Initiatives	
Agriculture (Oregon Department of Agriculture & Farm Bureau)	<ul style="list-style-type: none"> • Develop a comprehensive and integrated state freight strategy. • Maintain strong support for Oregon's land use system (ORS 215.243(2)). • Work with irrigators and other users to capture, store, efficiently use, reuse, and increase available water quantity. • Pass federal immigration reform legislation so employers and employees know the rules and processes for legal employment in agriculture.
Food Processing (Northwest Food Processors Association)	<p>Continue Oregon InC's grants for the NWFPA's Education Research Institute to promote:</p> <ul style="list-style-type: none"> • Broad-based education and empowerment of full-spectrum innovation in the food industry. • Collaboration mechanisms to enable cluster-level innovation.
Forestry & Wood Products Cluster (Oregon Forest Resources Institute & OFIC)	<ul style="list-style-type: none"> • Federal Forest Restoration - Actively manage federal forests. • Biomass Energy Initiative - Promote economic incentives and technical assistance for biomass energy industry development. • Develop market opportunities for wood products, such as launching an "Oregon Wood First" campaign for the state's public buildings.
Nurseries (Oregon Association of Nurseries)	<ul style="list-style-type: none"> • Develop industry baseline and build greater understanding of how nurseries can play a role in climate change (i.e. plant material in the built environment). • Protect Oregon nursery market share in domestic market and increase international trade markets and access over the next decade. • Secure supply of labor for agriculture industry.
Tourism & Hospitality Cluster (Travel Oregon)	<ul style="list-style-type: none"> • Maintain 1% statewide lodging tax to fund Travel Oregon (Oregon Tourism Commission) and the local funding framework, both of which were instituted by HB 2267 in 2003.

Clean Technology	
	Cluster-Specific, Actionable Initiatives
Electric Vehicles and Sustainable Transportation (Drive Oregon)	<ul style="list-style-type: none"> • Support the Oregon Innovation Plan – particularly the recent inclusion of Drive Oregon in the 2011 – 2013 Innovation Plan. • Maintain the BETC for energy efficiency (conservation) investments and Renewable Energy Resource Equipment Manufacturing, enterprise zones, and other targeted programs for clean energy/energy efficiency-related manufacturing and development. • Integrate Electric Vehicles with smart grid and energy storage technologies through green buildings and EcoDistricts.
Energy Efficiency (Northwest Energy Efficiency Council)	<ul style="list-style-type: none"> • Maintain the BETC for energy efficiency investments. • Develop innovative capital financing mechanisms to help Oregon energy consumers make cost effective energy efficiency improvements in homes, businesses, industry, and agriculture across the state.
Environmental Technology & Services (Northwest Environmental Business Council)	<ul style="list-style-type: none"> • Extend the BETC program to 2016. • Focus on comprehensive infrastructure reinvestment for water, sewers, etc. (through a Reinvestment Plan and Revolving Fund) . • Create a comprehensive regional energy plan.
Green Building & Development (Portland Development Commission)	<ul style="list-style-type: none"> • Build the Oregon Sustainability Center to serve as a model and a hub for sustainable practices, policy, education, research and entrepreneurship. • Support the Portland Sustainability Institute and City of Portland's EcoDistricts Initiative to accelerate neighborhood-scale sustainability. • Build a Green Innovation Park to showcase net zero energy and low carbon homes and serve as a test-bed for residential green building technologies.
Solar (Oregon Solar Energy Industry Association)	<ul style="list-style-type: none"> • Support the Renewable Portfolio Standard (RPS). • Continue the BETC for renewable energy technologies. • Create a streamlined on-line permitting/review tool • Increase private sector participation in workforce development agenda.
Wave Energy (Oregon Wave Energy Trust)	<ul style="list-style-type: none"> • Maintain the Business Energy Tax Credit (BETC), Renewable Portfolio Standard (RPS) and Renewable Energy Credit (REC) multipliers. • Establish a feed-in-tariff for wave energy. • Modify Energy Loan Program (SELP) to improve access to capital.
Wind Energy (PDC, Renewable Northwest Project, NW Wind Industry Alliance)	<ul style="list-style-type: none"> • Maintain the BETC for wind energy investments. • Address siting issues for both wind projects and transmission. • Improve transmission (Support Oregon Sen. Chris Edwards proposal). • Extend Energy Planning Council to coordinate across agencies. • Work with local manufacturers to develop a vibrant supply chain for the growing wind industry.

High Technology	
	Cluster-Specific, Actionable Initiatives
Bioscience (Oregon Bioscience Association)	<ul style="list-style-type: none"> • Reform tax measures 66 & 67 to eliminate the unintended consequence that grant funds are taxed without allowing the grantee to use the grant to pay the taxes. • Make state PERS or other funds available as matching funds for private sector investments or grants.
Education Technology & Services (Northwest Education Cluster)	<ul style="list-style-type: none"> • Develop mentoring activities/relationships between some of the larger companies and newer, younger companies. • Continue to raise awareness of the cluster and the companies within it. • Get a better market share of the business from Oregon schools
Semiconductors & Electronic Components (Tech America)	<ul style="list-style-type: none"> • Extend the R&D tax credit. • Continue support for ETIC. • Offer high-quality local networking opportunities to allow industry executives to improve skills and development professional contacts across companies.
Software (Software Association of Oregon, PDC)	<ul style="list-style-type: none"> • Create a Business Mentoring Program. • Build a Seed Entrepreneur/ Investor Network (with PDC). • Build an Online Meeting Solution for software companies to identify collaborative meeting space (with PSU).

Footwear, Outdoor Gear, & Apparel	
	Cluster-Specific, Actionable Initiatives
Athletic & Outdoor Industry (PDC)	<p>PDC announced an industry led action plan with priority initiatives in each of the following areas: Leadership, Talent, Entrepreneurship/ Innovation, Connection/Advocacy, Sustainability and Branding. For the full action plan, see: http://pdxathleticoutdoor.com</p>

Advanced Manufacturing	
	Cluster-Specific, Actionable Initiatives
Aviation	<ul style="list-style-type: none"> • Use smaller rural airports as economic development centers. • Keep and expand rural air service locations and consider alternative models to normal scheduled air service. • Stabilize aviation funding (federal and state) for commercial air service and general aviation airports. • Coordinate with other clusters, i.e., wind power towers as related to airspace. • Coordinate aviation industry workforce needs with community college and other education and training programs. • Capitalize on the State of Oregon being an early adopter of the Automatic dependent surveillance-broadcast (ADS-B) next generation FAA airspace monitoring system.
Manufacturing (PDC, Oregon Manufacturing Extension Partnership, & Manufacturing 21)	<ul style="list-style-type: none"> • Create a Manufacturing Investment Fund to support manufacturers in achieving global competitiveness through deployment of next generation manufacturing strategies. • Help firms with additional financing tools to purchase equipment to diversify and build a renewable energy supply chain (specifically in wind and solar). • Empower local workforce boards to establish priorities through the development of regional workforce plans. • Use Oregon Employment Department data about the most in-demand, high-skill, & high wage jobs to drive state and local workforce training funds. • Create a permanent youth summer job fund. • Institute an on-the-job training program (OJT) providing short-term training wage subsidies to facilitate the movement of workers into the workplace.

Other	
	Cluster-Specific, Actionable Initiatives
Creative Services (Oregon Creative Industries)	<ul style="list-style-type: none"> • Develop and execute a brand strategy for promoting the region's creative industries resources nationally and internationally. • Develop creative industries economic baseline data. • Organize the creative industries cluster across the various professional components of the creative economy ecosystem.
Defense (Pacific Northwest Defense Coalition)	<ul style="list-style-type: none"> • Increase funding and scope of SBIR programs. • Expand Northwest Connector (www.connectory.com)